



FORO FUTURO
**Germany & Argentina: Startups for Innovation & Digital Transformation
Industry 4.0/ MedTech/ AgTech**

Date: Tuesday, May 24, 2022
Time: 10 a.m. Argentina/ 3 p.m. Germany
Format: Hybrid event in Spanish & English with translation services
Moderator: Pamela Valdivia, State of Bavaria Office for South America

Welcome Words

10:00/15:00 Dr. Ulrich Sante, German Ambassador
Video messages: Markus Ferber, MdEP, Board Chairman HSS (TBC)
Jose Luis Giusti, Ministro de Desarrollo Economico y Produccion CABA
German Ministry of Economic Affairs (TBC)

Panel 1 Startups as the key driver for Innovation

10:10/15:10 María Apolito, Subsecretaria de Economía del Conocimiento en Ministerio de Desarrollo Productivo & Directora del Centro de Emprendedores, PUC Argentina
10:15/15:15 Carsten Rudolph, Managing Director BayStartup
10:20/15:20 Martín Migoya, CEO Globant (TBC)
10:25/15:25 Joaquin Zoilo, President of UNAJE
10:30/15:30 Discussion on Offshoring Opportunities & Challenges for Startups
Moderation: Claus Karthe, CEO German Entrepreneurship (Asia)
10:55/15:55 10 Minutes Break

Panel 2 Talent & Knowhow for the Startup-Ecosystem

11:05/16:05 Alejandro Mashad
Director Centro de Entrepreneurship Universidad de San Andres
11:10/16:10 Helmut Schönenberger, Geschäftsführer UnternehmerTUM GmbH
Technische Universität München (TUM) (TBC)





11:15/16:15 Claudia Boeri
CEO SAP Latin America South

11:20/16:20 Discussion on fostering High-Tech-Startups
Moderation: Pamela Valdivia, State of Bavaria Office

11:45/16:45 10 Minutes Break

Panel 3: Startup Focus Session Argentina & Germany: the examples of Fintech and Biotech

11:55/16:55 Sustainability: Wetterheld (Dt.) (TBC) & Inbioar (Arg.)

12:15/17:15 Health/Biotech: deepc (Dt.) (TBC) & Stamm (Arg.)

Moderation: Daniel Scacchi, Director de Innovación en Aceleradora Litoral

12:35/17:35 International Call GLOCAL GAME CHANGERS LatAm SERIES | 2022
The leading AgriFoodTech program in LatAm
Yazmín Damoli, Head of Resarch GLOCAL

Closing Remarks

12:40/17:40 Prof. Dr. Klaus Georg Binder, CEO HSS Argentina

